



Christmas Message from your Executive Director

By Alison Smith, BCA executive director

Making memories at this time of the year has always been a source of joy to me. From the time I was a very little girl my mother was always "Mrs. Christmas". Not a square inch of our tiny condominium in Scarborough was unadorned. Even the front door was wrapped up like a huge present! Some traditions I have kept up and some replaced with my own style when I moved out on my own, but the memories created are always the same. Family first.

I would like to extend to our many members, friends and colleagues in the industry the wish for the happiest of Christmases. May you enjoy great feasts, family gatherings (always ending with a sing-along if you're Scottish!) and a prosperous and active New Year.

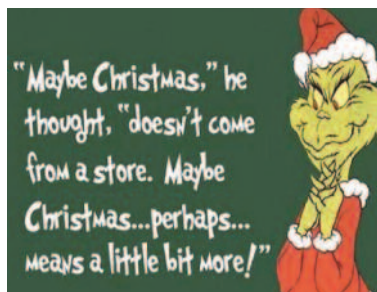
The coming year holds many new opportunities, and also some challenges, but your board of directors and staff are committed to improving the lives of our members and all areas of our industry.

I hope you all have the opportunity to engage in some of the re-

markable activities our region has to offer over the holidays; Shop at many downtown boutiques on Dunlop Street, Shop.Dine.Unwind. at Park Place, Barrie Farmers Market at City Hall (Saturdays 8 am to noon), Snow Tube, Cross Country or downhill Ski at Snow Valley, Hardwood Hills and Blue Mountain, Ice Skating at City Hall and Ice Fishing on Kempenfelt Bay. Hopefully we can all keep the commerce of Christmas in our own backyard.

I would like to take this opportunity to offer my sincere thanks to the many volunteers, board of directors and my staff for their dedication to all things BCA. I wish them and all of you a very Merry Christmas and a Happy New Year!

Alison



BCA members celebrate Christmas in style

The annual Barrie Construction Association Christmas Gala at the Tangle Creek Golf Club on Nov. 23 provided members and guests a special opportunity to celebrate the holiday season with food, entertainment, and plenty of networking and connecting.

Here are some photos of the event, taken by Amber of Jennifer Klementti Photography. More photos are available. For a digital copy, please email info@barrieca.com.



Construction Career day introduces students to career opportunities

Barrie Construction Reports staff writer

Barrie-area students got a first-hand look at local construction projects and careers at the annual Construction Career Day on Oct. 24.

The students visited the the Barrie-Simcoe Emergency Responders Campus courtesy of Chandos Construction and The Gillam Group, and also experienced the Duckworth Street improvements in co-operation with Arnott Construction.

The BCA and Simcoe County Heavy Construction Association co-ordinated the event in co-operation with the Ontario Construction Careers Alliance, representing major construction associations, government agencies and employers throughout the province.



BCA to offer lunchtime online marketing seminar

The next Barrie Construction Association lunchbox educational event on Jan. 16 will provide members with online marketing insights.

Josh Muirhead of The Creative Co-Opt will explore the world of digital marketing, touching on several different aspects of what it means to run a "digital marketing strategy."

The program at the BCA offices from 11:30 a.m to 1:00 p.m. includes lunch and is free to BCA members. (Non-members pay \$25.00).

The seminar will discuss website design, social media, search and email and will provide participants with the opportunity to:

- Discover the different options and possibilities when using digital marketing for your business;
- learn how to deploy a social / search and email campaign;
- demystify buzzwords that surround digital marketing; and
- build a one-month strategy for your business

For more information and to register, see barrie.ca/classes-seminars.

*Happy Holidays to all
BCA Members and your family!*



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BCA helps Barrie Women and Children's Centre with renovation project

BCA Construction Report staff writer

The Barrie Construction Association is helping the Barrie Women & Children's Centre with its renovation project.

The work will convert the 27-bed shelter's basement into offices for outreach support, replacing an off-site location, which hasn't worked properly.

"We are finding that we are increasingly losing women back to abusive relationships because they are simply not accessing all of our available services and support," development manager Kelly Letourneau told the Barrie Advance last summer. "Due to many reasons, such as trust issues, transportation, child care, the women who come to us for support don't or can't get to our off-site building."

The renovations will convert the



basement storage area into office space with a new ventilation system, four offices for confidential and private meetings with counsellors, and a large boardroom with a kitchenette for group sessions and activities.

The renovations are scheduled to be completed by June, 2019.

The shelter has launched a fundraising campaign to help pay for the renovations, but the BCA hopes that members will either give concessionary pricing or services in kind to reduce the costs even further.

The association is hosting the

renovations tender on its BestBidz electronic plan room, with project number Onbca-217950. The BCA will cover members' printing costs.

"Members viewing the plans & specifications are encouraged to provide their best pricing and to offer gifts-in-kind in the form of labour and material donations," the BCA says

The Women and Children's Shelter has provided 9,462 counselling sessions with women in the community while 659 women were in need of family court support. The shelter offers a wide array of services such as legal resource advocate services, one-on-one counselling, and group facilitator services.

To learn how you can help, contact Kelly Letourneau at (705) 792-2188

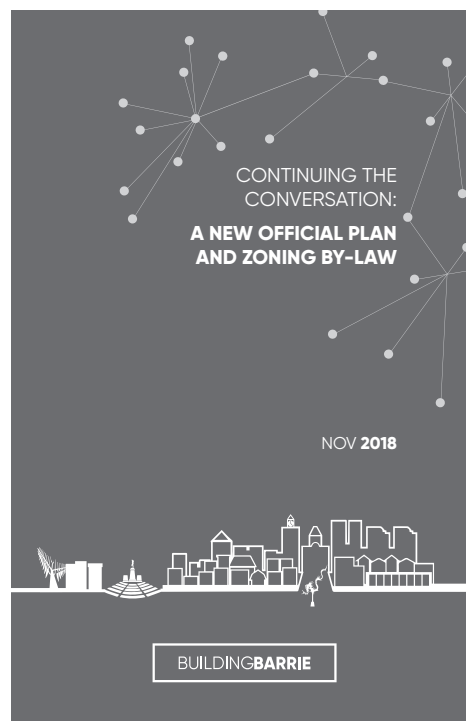
Barrie invites new Official Plan input

Barrie Construction Report staff writer

The City of Barrie says it is preparing a new Official Plan (OP) and is asking residents to share their input throughout the process. The project is anticipated to take 18 months and will go through xis phases before a new OP is completed.

"Barrie is on the cusp of major growth and we need to think ahead. The Official Plan Project is an opportunity to collectively build a vision for Barrie's future," Andrea Bourrie, director of planning and building services, said in a statement on barrie.ca. "Our city is already an amazing place to call home — let's build on that together."

The Official Plan is the city's overarching master plan setting a vision of what Barrie will be in the next 20



years and guides development for that future. It's a complex document integrating provincial legislation and policies with public opinion and all elements of the city (including land-use, infrastructure, transportation, natural heritage and culture).

The city says The Official Plan Project engagement builds upon previous engagement from the Intensification workshops and Essa/Bradford Corridor Study in spring 2018.

Feedback gathered in this phase will become the basis for further engagement the project's second phase, which will begin in early 2019.

Residents are encouraged to learn more about the project and share their priorities for Barrie's future by visiting <https://buildingbarrie.ca/OP1>.



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**Merry Christmas &
Happy New Year
from all of us at
CLAC!**